



# SPONSORSHIP OPPORTUNITIES

Your invitation to sponsor Hint Summit Denver 2024  
**September 27-28, 2024**

The **2024 Hint Summit** is the Direct Primary Care industry's premier innovation event of the year, bringing together Direct Primary Care Clinicians of all shapes and sizes, industry leaders, stakeholders and ecosystem partners to create a path towards furthering the Direct Primary Care Landscape and bringing DPC across the threshold of mainstream healthcare.

**2024 Theme:**

**ELEVATING HEALTHCARE**  
DPC'S Climb to Mainstream



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2024

# HINT SUMMIT OVERVIEW



## EXHIBIT

- Participate in the leading DPC industry event with a shared objective of connecting the DPC ecosystem and catalyzing growth.



## SPONSOR

- Introduce your proprietary solution that helps the DPC community tackle common challenges, activate growth and reimagine the future of healthcare and DPC.



## ADVERTISE

- Meet customers (physicians, NPs, DOs, benefits advisors, employers) who need your solution to support their practice.



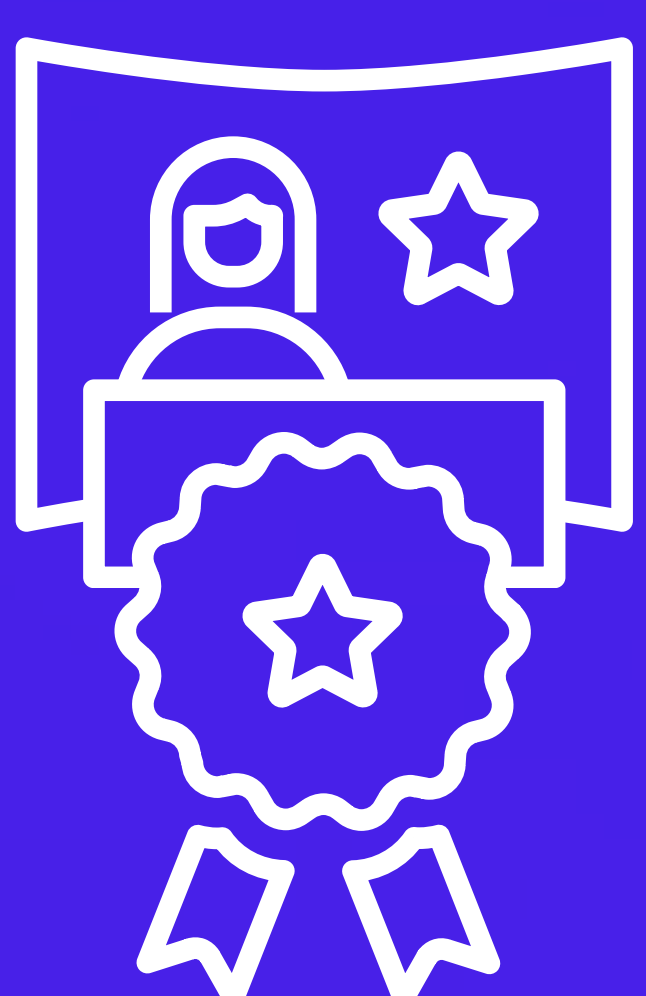
**500+**  
Attendees

**43%** **54%**  
Female Male

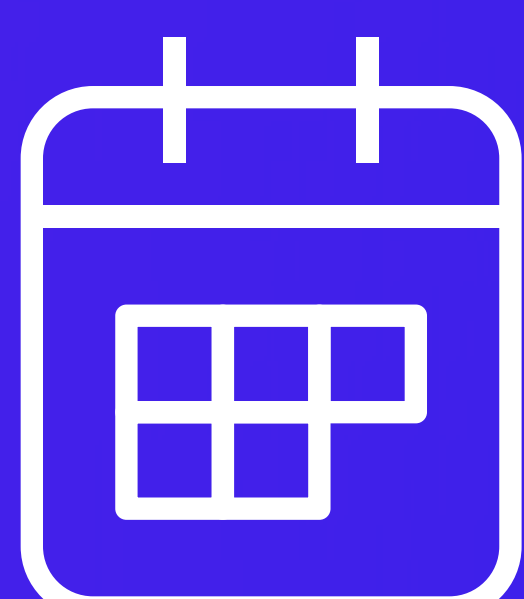
**2%**  
Cisgender  
/Non-Binary  
/Other



- Clinicians  
58%
- Brokers  
6%
- Employers  
8%
- Other DPC Stakeholders  
18%



**33**  
Sponsors/  
Exhibitors  
in 2023



**8th**  
Annual  
Hint  
Summit

2017 2018 2019 2020  
2021 2022 2023 **2024**



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# EXHIBITORS

Have a strong presence at the 2024 Hint Summit with a complete turnkey exhibitor booth. Attendees gather in the exhibit hall to explore the latest products, services and technologies that support Direct Primary Care. You will have the opportunity to directly engage with attendees each day of the conference. There are two types of exhibitor options available:

## PREMIUM BOOTH

**\$7,000** ~~6 available~~ **SOLD**

- Prime booth placement adjacent to entrance/exit of main ballroom
- Pre-designed 10x10 booth with custom background
- 6 ft table with chairs
- 3 registrations to Hint Summit (including networking party tickets)
- Logo onsite on digital screen loop
- 30-60 Second Hint Summit Video
- Logo on Hint Summit website

## STANDARD BOOTH

**\$3,500** ~~25 available~~ **2 remaining**

- Pre-designed 8x8 booth with custom background
- 6 ft table with chairs
- 2 registrations to Hint Summit (including networking party tickets)
- Logo onsite on digital screen loop
- 30-60 Second Hint Summit Video
- Logo on Hint Summit website

**HINT SUMMIT SPONSORSHIPS ARE LIMITED & WILL SELL OUT.  
CONFIRM YOUR SPOT TODAY.**

[Complete the Sponsor Form](#)

In the meantime, if you have specific questions about sponsorships, exhibiting or the event itself, please email us at [summit@hint.com](mailto:summit@hint.com).

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# SPONSORS

**Hint Summit Video** - Each exhibitor and sponsor will have the opportunity to display a 30-60 second video played on the unique Infinity Parks Events Center giant screens that wrap 360-degree around the main ballroom.

## NETWORKING PARTY

**\$20,000** ~~1 available~~ **SOLD**

On the first day of the conference, we will host an opening party at the Denver Museum of Nature & Science to facilitate networking and set intentions for an incredible event. By becoming a sponsor, you will receive:

- Exclusive sponsor of Hint Summit Networking Party
- Signature cocktail and branded napkins
- Logo prominently displayed on onsite signage
- Website and email shoutout
- 30-60 Second Hint Summit Video
- Four (4) tickets to Networking Party
- Includes Premium Exhibitor Booth
- Two (2) Hint Summit Registrations

## CLOSING PARTY

**\$20,000** ~~1 available~~ **SOLD**

We believe in ending on a high note, thus we will celebrate the 2024 Hint Summit accordingly with an epic closing party! By becoming a sponsor you will receive:

- Exclusive sponsor of Hint Summit Closing Party
- Signature cocktail and branded napkins
- Logo prominently displayed on onsite signage
- 30-60 Second Hint Summit Video
- Website and email shoutout
- Four (4) tickets to attend the Closing Party
- Includes Premium Exhibitor Booth
- Two (2) Hint Summit Registrations

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## **SUMMIT REPLAY ON-DEMAND**

**\$5,000** 2 available

Sponsor Hint Summit Replay On-Demand in Hint's Community and YouTube page. By becoming a sponsor, you will receive:

- Exclusive sponsor of the Summit Replay On-Demand
- Logo displayed on all on-demand videos
- Opportunity to post a 1 minute video ad
- Website and email shoutout
- 30-60 Second Hint Summit Video
- Two (2) Hint Summit registrations
- Includes Standard Exhibitor Booth

## **NETWORKING LOUNGE**

**\$5,000** 1 available

Be the exclusive sponsor of the Hint Summit networking lounge. Located adjacent to the exhibitor hall, the networking lounge provides a working space for all attendees. By becoming a sponsor, you will receive:

- Logo prominently displayed in lounge
- Logo on Hint Summit website
- 30-60 Second Hint Summit Video
- Two (2) Hint Summit registrations
- Website and email shoutout

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## DPC ELEVATION TRACK

\$10,000 ~~1 available~~ **SOLD**

The DPC Elevation Track at Hint Summit 2024 will provide talks, panels and case studies by innovators and pioneers that discuss challenges and solutions around scaling DPC to compete with mainstream healthcare. By becoming a sponsor, you will receive:

- Opportunity to Introduce the DPC Elevation Track (5 Minute)
- Logo on all DPC Elevation Track materials
- Logo on site on digital screen loop
- Logo on Hint Summit website
- 30-60 Second Hint Summit Video
- Two (2) Hint Summit registrations
- Includes Standard Exhibitor Booth
- Website and email shoutout

## PRACTICE THRIVE TRACK

\$10,000 ~~1 available~~ **SOLD**

The Practice Thrive Track at Hint Summit 2024 will provide talks, panels and case studies by peer experts that discuss challenges and solutions to growing and scaling a DPC practice for success. By becoming a sponsor, you will receive:

- Opportunity to Introduce the Practice Thrive Track (5 Minute)
- Logo on all Practice Thrive Track materials
- Logo on site on digital screen loop
- Logo on Hint Summit website
- 30-60 Second Hint Summit Video
- Two (2) Hint Summit registrations
- Includes Standard Exhibitor Booth
- Website and email shoutout

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## MEAL SPONSOR **\*\*NEW\*\***

**\$5,000** 4 available

Be one of only 4 exhibitor booths available during the conference meal times. Ensure prime visibility with a captive audience. By becoming a sponsor, you will receive:

- 8x6 Booth space for all 4 breakfast & lunch times
- Logo prominently displayed during meals
- Website and email shoutout
- 30-60 Second Hint Summit Video
- Two (2) Hint Summit registrations
- Branded Napkin & Signage

## SUMMIT WIFI SPONSOR

**\$5,000** ~~1 available~~ **SOLD**

Power the ability for 2024 Hint Summit attendees to stay connected. By becoming a sponsor, you will receive:

- Logo on site on digital screen loop
- Logo included on onsite signage
- 30-60 Second Hint Summit Video
- Website and email shoutout

## NETWORKING LOUNGE

## EXHIBITOR BOOTH **\*\*NEW\*\***

**\$5,000** 4 available

By popular request, more booths have been added. Showcase your booth next to the high-traffic networking lounge with bar service. By becoming a sponsor, you will receive:

- 8x6 Booth space in Networking Lounge
- Logo on Hint Summit website
- 30-60 Second Hint Summit Video
- Two (2) Hint Summit registrations
- Website and email shoutout

## SUMMIT APP SPONSOR

**\$3,500** 2 available

The 2024 Hint Summit is paperless so all event details and updates will be provided in the app. By becoming a sponsor, you will receive:

- Exclusive app sponsor
- Logo prominently displayed in-app
- 30-60 Second Hint Summit Video
- Website and email shoutout

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## BADGE SPONSOR

**\$5,000** 1 available

As part of the Summit experience, attendees will receive a badge to wear through the conference. By becoming a sponsor, you will receive:

- Exclusive badge sponsor
- Logo prominently displayed on badge
- Website and email shoutout
- 30-60 Second Hint Summit Video

## BOOK SPONSOR

**\$1,500** 1 available

We will have books available by our speakers, including keynote speakers, for distribution at the conference. By becoming a sponsor, you will receive:

- Exclusive sponsor of books
- Branded bookmark inserted in all books
- Signage at book signing with authors on-site
- 30-60 Second Hint Summit Video

## LANYARD SPONSOR

**\$5,000** 1 available

Be one of the main touchpoints of the 2024 Hint Summit experience as every attendee will receive a lanyard and will wear it throughout the duration of the conference. By becoming a sponsor, you will receive:

- Exclusive lanyard sponsor
- Logo prominently displayed on lanyard
- Website and email shoutout
- 30-60 Second Hint Summit Video

## HEADSHOT SPONSOR

**\$1,500** ~~1 available~~ **SOLD**

Help DPC Clinicians get their faces and brands out in the marketplace. By becoming a sponsor, you will receive:

- The opportunity to distribute your cards to attendees who participate
- On-site signage at photography area
- Offer discounted pics for other attendees
- 30-60 Second Hint Summit Video

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## DIVERSITY, EQUITY & INCLUSION SPONSOR

**\$1,500** 5 available

In an effort to promote inclusivity, we are inviting members from underrepresented groups who would benefit from attending the 2024 Hint Summit and are looking for sponsors to contribute to cover their cost to attend. By becoming a sponsor, you will receive:

- Logo onsite on digital screen loop
- Website and email shoutout
- 30-60 Second Hint Summit Video

## ADOPT-A-RESIDENT

**\$500** 10 available

Make an impact by encouraging residents to attend the 2024 Hint Summit. By becoming a sponsor, you will receive:

- Logo onsite on digital screen loop
- Website and email shoutout
- 30-60 Second Hint Summit Video

## SUMMIT PHOTOBOOTH

**\$2500** 1 available

Capture unforgettable moments and boost your brand's visibility as our exclusive photobooth sponsor. By becoming a sponsor, you will receive:

- Logo onsite on digital screen loop
- Website and email shoutout
- 30-60 Second Hint Summit Video

## HAVE A DIFFERENT SPONSORSHIP IDEA?

LET'S GET CREATIVE. REACH OUT TO [SUMMIT@HINT.COM](mailto:SUMMIT@HINT.COM)

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